

1. IMPLEMENTING THE LANGUAGE PLAN

Beart / Action 1.1 - Muscraí Development Cooperative

To develop a structure to implement the Language Plan with continuous input from the community. Three levels are required:

1. Comharchumann Forbartha Mhúscraí (CFM) / Muscraí Development Cooperative
2. Fóram Pleanála Teanga Mhúscraí / Múscraí Language Plan Forum (FPTM)
3. Muscraí Language Plan Co-ordinator (CPTM) & Múscraí Facilitators (ÁM)

Beart / Action 1.2 - Múscraí Language Plan Forum (FPTM)

The existing Meitheal Pleanála Teanga Mhúscraí (Múscraí Language Plan Team) will be restructured and renamed Fóram Pleanála Teanga Mhúscraí (Múscraí Language Plan Forum). The committee has been steering the consultation process of the language plan but as it enters the implementation stage new members will be invited to join the forum to ensure a balanced representation in geographical terms, age groups and interest groups. The forum will have an integral role in monitoring and supporting the implementation of the language plan.

Beart / Action 1.3 - Language Plan Co-ordinator

The Co-ordinator will be employed as part of the overall structure to co-ordinate and implement the actions of the plan with the support, participation and input of the community. It is important that the Coordinator is based in a central location in Múscraí.

Beart / Action 1.4 – Team of Facilitators

A team of facilitators will be identified, recruited and trained to facilitate a wide range of activities through the medium of Irish. i.e. Irish language workshops, Céilí dancing workshops, Knitting classes, Drama classes, Bingo...

Beart / Action 1.5 - Central Website for Gaeltacht Mhúscraí

This central website will provide a strong link between each of the villages and for Gaeltacht Múscraí as a whole. It will keep people informed and up to date regarding events, activities, classes, resources, contacts etc. Community participation is essential in the success of the website and will strengthen the relationship between the Language Plan and the Community. Local Cultural Tourism events will also be promoted on the website for Visitor Information which ties into Beart 6.1, 6.2, 6.3 & 6.4.

Beart / Action 1.6 – Printed Informational Newsletter

Every 3 months a printed newsletter will be produced and dispersed to keep the community informed about Comharchumann Forbartha Mhúscraí and it's progress regarding the Language Plan. It will inform the people about the status of the 'actions' and objectives as well as providing other relevant information regarding a variety of Gaeltacht matters.

2. LEARNING OPPORTUNITIES OUTSIDE THE EDUCATION SYSTEM

Beart / Action 2.1 – Team of Irish Language Facilitators

This is one of the most fundamental and pressing actions to be drafted - A team of facilitators will be identified, recruited and trained to facilitate a wide range of Irish language classes and workshops, both formal and informal. They will cater for every age group and every level.

- Parent & Toddler groups
- Parents of Children in Primary School with Irish
- Parents of Children in Primary School with little or no Irish
- Parents of Secondary School Students
- Retirees
- Beginners
- Medium Level
- Advanced Level

- Grammar
- Múscraí dialect
- Business People
- Native Speakers and a lot more.
- Custom Workshops
- Local Summer Camps - Beart 11.1 & 11.2

Beart / Action 2.2 Cultural Activity Facilitators

Aisling Geal, Ealaíontóirí Mhúscraí and The Ionad Cultúrtha are carrying out very significant work in Gaeltacht Mhúscraí.

There is a demand for the provision of other cultural activities. CFM will recruit and train facilitators to organise a range of new workshops in:

- Drama (these facilitators will also support Beart 11.1, 11.2)
- Céilí Dancing (these facilitators will also support Beart 4.1, 11.1, 11.2, 11.8)

Beart / Action 2.3 – Additional Activity Facilitators

There has been considerable demand for the provision of other enjoyable activities.

CFM will support existing facilitators and recruit new facilitators in order to ensure that there are a wide variety of activities available throughout the Gaeltacht through the medium of Irish:

- Cooking Classes
- Baking Classes
- Gymnastics
- Yoga
- Gardening
- Farming for young people
- Orienteering
- Cards
- Bingo
- Knitting
- Sewing
- Crafts
- These facilitators will support Beart 11.1 & 11.2

Beart / Action 2.4 Student Summer Scheme

To create an Irish language student summer scheme where students can enter a paid internship during the summer months. The student/students will work closely with the Irish Language Co-ordinator.

Beart / Action 2.5 Support for Primary School parents without Irish

There are a few steps involved in this action:

- Identify & create the group.
- Carry out workshops to find out the needs of the group and develop a programme around their requirements.
- Introduce the successful 'Tús Maith' scheme.

Beart / Action 2.6 – Native Speakers Forum

To create a forum for Native speakers to examine their requirements and their role in the language planning process.

3. CHILDCARE PRE-SCHOOL & FAMILY SUPPORT SERVICES

The Naíonraí play a valuable role in our community and they have received high praise for the standard of education that is being achieved throughout the Gaeltacht through the medium of Irish.

Beart / Action 3.1 – Childcare Centre in Gaeltacht Mhúscraí

A Childcare Centre run through the medium of Irish does not exist in Gaeltacht Mhúscraí at present. Children are educated through Irish in the Naíonraí, primary schools and secondary schools and herein lies a gap for children of pre-naíonra age.

A committee needs to be established to start the process and a Feasibility Study must be carried out as soon as possible.

- **The centre will have a robust language policy from the outset.**
- **Other services can be provided i.e. after school care, homework clubs, breakfast clubs.**

Beart / Action 3.2 – CD + Illustrated booklet produced by Múscraí’s Community (0-5 years)

- To produce a music CD that includes a mixture of songs including Sean-nós songs, Pop songs & Nursery rhymes – similar to ‘Sicín Mise go Sona Sásta’.
- The talent will be sourced locally and the songs will use the Múscraí dialect.
- An illustrated booklet will also be produced that will explain the lyrics through a mixture of words and pictures.

Beart / Action 3.3 - Parent and Toddler Groups

While the Childcare Centre is being developed there is an urgency to commence workshops in the Parent & Toddler groups in Reidh na nDóirí, Cúil Aodha & Béal Átha’n Ghaorthaidh. This will involve a range of fun workshops through the medium of Irish: i.e. useful phrases, céilí dancing.

Beart / Action 3.4 – After School Club, Spraioi na Laoi, Béal Átha’n Ghaorthaidh

To develop the services being provided by the After School Club in Béal Átha’n Ghaorthaidh.

- To examine if there a demand for a Breakfast Club?
- To develop a decisive Irish Language Policy within the organisation.
- Actions 2.1, 2.2 & 2.3 will provide facilitators to run a variety of activities in the Club ‘as Gaeilge’ throughout the year.

Beart 3.5 – Irish Speaking Child-minders

Examine the proposal to compile a ‘directory’ of Irish speaking Child-minders.

4. THE EDUCATION SYSTEM

Throughout the consultation process there has been a tremendous amount of recognition for the high standard of Irish & education being achieved by the naíonraí, primary schools and secondary schools in Gaeltacht Mhúscraí.

It should also be noted that all 7 schools have signed up for the Polasaí Oideachas Gaeltachta 2017 – 2022 and that the timing of both the Language Plan & the Gaeltacht Education Policy are propitious.

Beart / Action 4.1 – Céilí Dancing – Primary Schools

This action involves organising Céilí Dancing classes in each primary school as part of their Physical Education curriculum. The classes would culminate in a ‘Big Céilí’ with all 5 schools participating. This is a wonderful way to promote the Irish language and our culture at the same time.

Beart / Action 4.2 – Swim Gala – Primary Schools

This action involves organising a Swim Gala in the Cúil Aodha swimming pool for Rang 3 – Rang 6. This will strengthen the connection between the students of the 5 national schools and promote the Irish language amongst the children while also having fun.

Beart / Action 4.3 – Pilot Scheme – Schoolyard Language Practice

At the beginning of the school year students can choose their ‘ideal’ prize to the value of €1,000 per school. The class/classroom that makes the best effort to use Irish in the schoolyard during the school year wins the prize.

Beart / Action 4.4 – Secondary School’s Table Quiz

This action proposes that an annual table quiz will be organised for Coláiste Ghobnatan and Scoil Mhuire. Each team will be made up of a mix of students from both schools. This is an excellent way to promote Irish amongst the students while having fun and strengthening the link between the students of both schools. The quiz venue would rotate between the 5 villages on an annual basis.

Beart / Action 4.5 - Language Awareness for Parents of children in the Naíonraí

To compile an information leaflet that would give guidelines to parents regarding the level of Irish required throughout the school year. This will allow parents to play a more interactive role in their child’s Irish language journey at home.

For parents with little or no Irish workshops will be developed around creative ways to introduce Irish into the home.

Beart / Action 4.6 – 3rd Level Students

To carry out workshops with 3rd level students from Gealtacht Mhúscraí to find out what they wish to contribute to the Language plan and what the language plan can do for them.

5. Services for Young People & other age groups

Beart / Action 5.1 – Youth Clubs - Support

Youth Clubs play an important role in all communities as they are a way for young people to socialise outside of the school system through the medium of Irish.

- More Parents, adults and 3rd level students are required to lend support to the running of the local youth clubs.
- A firm Irish language Policy must be established and developed in each Youth Club.
- Establish a strong relationship between CFM and Óige na Gaeltachta.

Beart / Action 5.2 – Youth Clubs – Extra Activities

To broaden the range of activities in the local youth clubs. The members thoroughly enjoyed the 'Factóir X' competition but they have requested that the range of activities being organised be extended: Samples include:

- Tech space - Spelling Bee - Baking Competition - Irish language concerts; Trips to other Gaeltachts - Table quiz between Gaeltacht areas - Discos - Olympic Games between the Gaeltacht Youth Clubs - Orienteering as Gaeilge - On –Line Forum for Youth Club Members

Beart / Action 5.3 - Resources & Publications

To produce information leaflets letting young people know what Irish language resources are available to them: For example: Books - www.litriocht.com - 100 first Irish Words, Danny Seaimpín an Domhain, An Sionnach Glic agus an Chircín Rua. 'An Buntáiste Breise' le Marcas Mac Ruairí. Board Games www.siopa.ie - Scrabble as gaeilge, Monopoly as Gaeilge, Crannóg CD's www.siopagaeilge.ie -

Beart / Action 5.4 - Technological Resources

- Keep all age groups informed about Irish language apps and games that are available
- Create a campaign that would encourage companies to develop more apps and other technological products i.e. Whatsapp is due to be launched as Gaeilge very soon

6. The Business Sector & Cultural Tourism

CULTURAL TOURISM

Beart / Action 6.1 – Cultural Tourism Strategy

To promote and develop a cultural tourism strategy for Gaeltacht Mhúscraí.

- Establish a committee & recruit a tourism advisor.
- Develop a logo for Gaeltacht Múscraí
- Develop bilingual brochures similar to the Gaelsaoire literature.
- Promote our local events, local amenities – Whit Sunday Festival (Beart 6.3), Music Festival (Beart 6.4), Slí Ghaeltacht Mhúscraí etc.
- Develop a tourism app for the area

Beart / Action 6.2 – Develop local festivals & create new Gaeltacht festivals

To support and develop local Festivals:

- Taispeántas Talmhaíochta Bhaile Bhúirne/Cúil Aodha
- Cruinniú na bhFliúit
- Éigse Dhiarmuid Uí Shúilleabháin
- Féile na Laoch
- Féile Damhsa agus Ceoil Corcaigh & Ciarraí
- IMBOLC
- Paráid Lá le Pádraig, Béal Átha'n Ghaorthaidh
- 'Street Party' Cúil Aodha
- Seán Ó Síocháin Commemoration, Cill na Martra.
- Ceol an Gheimhridh, Cill na Martra

To create new festivals:

- Whit Sunday Festival (Beart 6.3)
- Music Festival (Beart 6.4)
- Big Céilí (Beart 11.8)

Beart / Action 6.3 – Whit Sunday Festival

To revive Whit Sunday and develop a festival around it that has a robust language policy at its core:

- Visit to Cúil Aodha mass to experience Cór Chúil Aodha followed by a trip St. Gobnait's i mBaile Bhúirne, Lámh Lachtaín i gCill na Martra, Tobair Lachtaín i Reidh na nDóirí, & Naomh Fhionbarra i nGuagán Barra
- Diaspora – organise an event to bring them home over the weekend (similar to Gathering.ie)
- Local Food Products (9 Fhia Bháin, Macroom Mozzarella, Folláin, Cáis Chúil Aodha, MPH Foods, Bia gan Breise/Gookies.
- Arts & Craft products from the locality
- Dancing and music from the area

Beart / Action 6.4 – Music Festival

Establish a new Music Festival. Begin with establishing a committee that will develop the format of the Music Festival as well as a decisive Language Policy. This festival will promote and celebrate Gaeltacht Mhúscraí's rich and talented pool of local musicians and music groups.

Beart / Action 6.5 – Community Archive / Museum

There is abundance of old stories, history and traditions that need to be preserved and recorded. Establish a committee and carry out feasibility study.

BUSINESS SECTOR

Local businesses have an extremely important role in the lives of our community. This is where we socialise and carry out our daily business.

Beart / Action 6.6 – Local Businesses – Language Awareness

- The local businesses must be supported by CFM in ‘language awareness’. Workshops are required to assist businesses in developing language policies, to support staff training as well as setting clearer ‘language choices’ for themselves & for customers.
- **‘Corca Dhuibhne ag Caint’ is a successful scheme that was developed in Kerry. It involves a colour-coded system of badges. The colours represent the level of Irish spoken by the wearer. A similar system can be introduced locally.**
 - **Green – Fluent**
 - **Orange- Good**
 - **Red – A little**

Beart / Action 6.7 - Local Businesses – Scém Tacaíochta Gnó (Business Support Scheme – Fóras na Gaeilge

It is vital that this scheme is introduced and supported in the local businesses as part of the workshops in Beart 6.6 and as part of the overall strategy of the language plan. ‘Gaillimh le Gaeilge’ is a wonderful example of how this scheme works

Beart / Action 6.8 Business Enterprise Centre

Carry out a feasibility study that would examine the prospect of a business enterprise centre – with a strong Irish language policy. i.e. Macroom E-Park

Beart / Action 6.9 – Local Companies – Language Choice

To organise workshops with the management of local companies to see how they can contribute and be a part of the Language Plan and how the language plan can support them.

Beart / Action 6.10 – Social Committee

To establish a social committee made up of members from local companies and businesses. Their objectives would be to organise social activities that would promote the Irish language and strengthen their links within the local community.

Beart / Action 6.11 – Local Farmers

Farmers play a fundamental and important role in our community and they are integral to our future. A consultation process needs to be organised with local farmers to find out what their needs are, how the language plan can support them and how they can support the language plan.

7. COMMUNITY ORGANISATIONS

Beart / Action 7.1 – Language Policies

To support all community organisations in developing language policies as well as fostering methods to give Irish a central role within all community groups. Language Awareness Workshops and support mechanisms need to be put in place in a variety of approaches:

- How to create a robust Language Policy
- Methods to increase the use of Irish at meetings
- Techniques to increase the use of Irish at local events and festivals
- Irish language support for all advertising and publicity.
- Encouraging the adoption of ‘Language Plan’ as a part of each organisation’s ‘Meeting Agenda’
- Refresher courses for those who have an existing Language Policy
- Examine the role of Irish Officers and how they are being supported within their committees.
- Provide support in translation services.
- Keeping community groups up to date regarding funding sources
- Examine the proposal to develop a ‘Recognition’ system? / Gradam for the group that makes the best efforts re the Irish language

Beart / Action 7.2 – Day Care Centres – Language Practices

To establish and develop definite ‘Language Policies’ in each of the Ionad Lae / Day Care Centres.

1. Organise workshops with the Day Care centre staff to find out what their suggestions and needs are.

2. Run workshops with the Day Care Centre members to find out what their ideas and requirements are.

8. THE MEDIA

Beart / Action 8.1 - Lee Valley Outlook – An Múscraíoch

Create a section in the Lee Valley Outlook magazine where ‘Irish language’ items will be published. This will create awareness and a connection between the Gaeltacht community and those outside the Gaeltacht.

Beart / Action 8.2 - Raidió na Gaeltachta

To encourage Raidió na Gaeltachta to connect with the youth of Gaeltacht Mhúscraí by producing more programmes that involve them. This will raise young people’s awareness of this important national station.

Beart / Action 8.3 - Cúla 4, TG4 - Múscraí

Campaign for Cúla 4 to make more regular visits to the primary schools in Gaeltacht Mhúscraí. These programmes / visits will help young people to become more aware of TG4 which in turn will encourage them to watch more Irish language programmes.

Beart / Action 8.4 – Gaeltacht Campaign - The Late Late Toy Show

Start a national campaign to introduce an ‘Irish language’ section into the Late Late Toy Show.

Beart / Action 8.5 – Bloggers & Vloggers

To recruit bloggers and vloggers that would tell us about ‘their’ language journey as part of the Language Plan. – challenges, highpoints etc.....

- A family raising their children through the medium of Irish
- A local organisation
- A sixth class child in Primary school – follow him/her along the 7-year journey.

9. PUBLIC SERVICES

Beart / Action 9.1 – Online Forum of Translators

To support locals, committees and local organisations to use more Irish in all of their advertising & publicity campaigns.

One of the questions raised is whether this is a free-of-charge service or a paid service?

Beart / Action 9.2 – The Church – Language Practices

To create a link between CFM, the local Priests and Local Church committees in order to find out how they can be supported by the language plan and how they can play their part in the language plan.

Beart / Action 9.3 – Irish Language Service – Macroom Credit Union

As part of a pilot scheme it would be worthwhile to examine the suggestion for Macroom's Credit Union to provide 'as Gaeilge' services.

10. PLANNING & PHYSICAL DEVELOPMENT

Beart / Action 10.1 – Irish Language Visibility

Establish a focus group to develop a strategy to increase the visibility of Irish in Gaeltacht Múscraí.

- This applies to road signs, long-term signs, and short-term signs.
- It also applies to new types of signage – bilingual, symbols only etc.

Beart / Action 10.2 - Coláiste na Mumhan - Language Sanctuary

Establish a committee in Béal Átha'n Ghaorthaidh that will create a link between the local community and Coláiste na Mumhan. This committee will develop a strategy to strengthen the reputation of Coláiste na Mumhan and Béal Átha'n Ghaorthaidh as an Irish language sanctuary.

Beart / Action 10.3 - Coláiste Samhraidh – Gael Linn, Baile Bhúirne

To involve the community of Baile Bhúirne regarding ways that they can lend support to the Coláiste Samhraidh ‘Support Committee’ in Baile Bhúirne’ and make Baile Bhúirne a more viable option for Coláiste Samhraidh students.

Beart / Action 10.4 – Playground – Cill na Martra

There has been a call from the Cill na Martra community for a Playground. A playground is an important facility in any community. A local committee needs to be established. The committee will develop a plan of action for the playground starting with a feasibility study and an Irish language Policy. This playground and which would give children and parents a way to meet and speak Irish in a social context.

Beart / Action 10.5 – Walkway / Greenway - Cúil Aodha

To create a greenway/walkway in Cúil Aodha. Establish a committee in conjunction with the local tidy towns committee. Develop a plan of action starting with a feasibility study and an Irish language Policy. This walkway / greenway would provide a very important amenity for local children and parents as a way to meet and speak Irish in a social context.

Beart / Action 10.6 - AstroTurf, Baile Bhúirne

To establish an ‘Astro-Turf’ committee with representatives from ‘Peileadóirí an tSuláin’ and ‘Comhairle Phobail & Ceantar Bhaile Bhúirne’ and the local community. This committee will start with a feasibility study and the creation a language policy for the amenity. The Astro-Turf will be available to the local Primary School students, Secondary School students, Coláiste Samhraidh students, locals and visitors.

Beart / Action 10.7 – Men & Women’s Sheds - Béal Átha’n Ghaorthaidh

To establish a committee to further explore the demand for a Men’s Shed and a Women’s Shed in Béal Átha’n Ghaorthaidh. This is a great opportunity to improve and maintain the health and well being of the participants while creating a great social space to speak Irish.

Beart / Actions 10.8 - Ionad Áise, Réidh na nDóirí.

The Ionad Áise is a modern & centrally located facility. The language plan must continue taking steps to include the use this facility on an on-going basis.

Beart / Action 10.9 – Post Office, Réidh na nDóirí.

To create a publicity campaign to encourage the community to continue using this Post Office. This business is in the heart of the village and is very important for Reidh na nDóirí on a social level and as a way of allowing people to meet one another and speak Irish.

Beart / Action 10.10 - Mullach na Réidh Site, Réidh na nDóirí.

To carry out a feasibility study on the Mullach na Réidh site. What would be suitable there? A Zip Line Centre, tourism centre?

11. SOCIAL & RECREATIONAL SERVICES

Beart / Action 11.1 – Summer Camps – Pre-school children

To organise a series of Summer Camps – that are not sports based – for pre-school children during Easter & Summer utilising the ‘Facilitators’ that have been recruited and trained as part of Beart 1.4. Dancing, Art, Singing, Crafts srl.

Beart / Action 11.2 – Summer Camps – Primary School Students

To organise a series of Summer Camps – that are not sports based – for primary school children during Easter & Summer utilising ‘Facilitators’ that have been recruited and trained as part of Beart 1.4 - Dancing, Art, Singing, Crafts srl

Beart / Action 11.3 – Saturday Story time ☺

A large number of people proposed the idea for interactive ‘Story time’ workshops to be organised every Saturday for children between 3-5 years of age. These can be organised by the ‘facilitators’ from Beart 1.4 in An Leabharlann i mBaile Bhúirne, Ionad Áise i Reidh na nDóirí & Spraoi na Laoi i mB.Á.G.

Beart / Action 11.4 – Chat & Tea Group – Pilot Scheme

To develop 'Chat & Tea Groups' for after Mass on Sunday. This novel idea came from both Cúil Aodha and Béal Átha'n Ghaorthaidh. It is necessary to set up a committee in both villages so they can explore and develop this wonderful concept. It is a fantastic way to enable young people and adults to meet on a social basis and chat in Irish.

Beart / Action 11.5 – Book Clubs for adults.

To establish Irish language book clubs for adults. The clubs will depend on the demand in each village. This can be explored further through the Language Plan.

Beart / Action 11.6 – Informal Music Clubs

Both young people and adults proposed this idea. They want to establish a place where people can get together, in an informal environment, to play music together – but not the pub.

Beart / Action 11.7 – 'Show & Share Your Pet at the Baile Bhúirne / Cúil Aodha Agricultural Show

There are two ideas here:

- 1 – The primary school children would love an outlet to bring their pets to the show and share a story about them 'as Gaeilge' for 60 seconds. Prizes will be awarded for the best presentations.
- 2 – To expand and develop the show into 'Múscraí Agricultural Show' as well as expanding the role of the Irish language within the show.

Beart / Action 11.8 – Big Céilí – Easter Gathering

This Big Céilí will be organised during Easter. A fun idea that will cater for all age groups. It would be really great if one section of the Céilí focuses on pre-school children and primary school children so they can showcase the skills they learned throughout the year as part of Actions 2.2 & 4.1. It is vital that the Céilí has a vigorous language policy.

Beart / Action 11.9 - Family Easter Egg Hunt

An exciting annual event for families as Gaeilge.

12. STATUS OF IRISH LANGUAGE IN THE AREA

Beart / Action 12.1 Awareness Campaign

This is an awareness campaign based around some of the old customs/attitudes relating to Irish that exist in Gaeltacht Mhúscraí and are difficult to change. For example:

- Why do we lack self-confidence when speaking Irish?
- Why do fluent speakers feel that they are putting not so fluent people under pressure if they speak Irish to them?
- Why do we speak English to people as a default?
- Why do people feel that fluent speakers can be 'snobby' about their Irish?

Beart / Action 12.2 – Campaign for Bilingual Meetings

There is a habit of defaulting to English at local meetings even when Irish speakers are in the majority. How can we reverse this habit? How can non-Irish speakers be facilitated at meetings? How can we introduce practices that work in other European Countries?

Beart / Action 12.3 – Welcome Packages for Newcomers

There isn't any system in place for welcoming 'new people' who move into Gaeltacht Mhúscraí:

- This package would be full of information about Gaeltacht Mhúscraí; what being a Gaeltacht means, a list the local facilities, a list of the various community organisations, a list of the Irish Classes available etc.....
- It is necessary to recruit and train Advocacy Facilitators as part of this action. The Advocacy Facilitators will welcome 'new people' to the neighbourhood and present the 'welcome package' to them in a warm and informative manner.

Beart / Action 12.4 – Package for Expectant Parents

This support package will be made available to expectant parents.

- The package will contain literature about the advantages of raising your children through the medium of Irish as well as supports that exist for parents who are taking this route.

Beart / Action 12.5 - Paraphernalia

Various paraphernalia can make it fun to show and promote our identity. Bracelets, The Fáiinne, Pencils, Stickers, Umbrellas, Cups etc....

The CFM can create local competitions to come up with new ways to promote Irish with fun objects and catchy phrases.

Beart / Action 12.6 – Irish Language Ambassadors

To recruit Irish Language Ambassadors for each village.

The idea has been floated to recruit ambassadors who are fluent in Irish and some with very little or no Irish. Those with little or no Irish could start their language journey with the community.
